

Mission Statement: The Mission of the Wixom DDA is to coordinate the efforts of businesses and residents to promote the growth of the downtown area for the community's benefit.

Vision Statement: The Wixom Downtown Development Authority is to provide a friendly-welcoming downtown which will enhance and honor our history while promoting cultural, business, and recreational opportunities that attract businesses and residents.



AGENDA
Downtown Development Authority Special Meeting
49045 Pontiac Trail
Tuesday, August 9, 2022
7:30 a.m.

CALL TO ORDER:

ROLL CALL:

V. Willett, Chairperson
K. Rzesnik, Vice-Chairperson

J. Buck
M. Cheney
M. Garmo
K. Guzowski
A. Habbouche
R. Meredith
C. Serylo
W. Umlor
P. Beagle, Mayor

DDA Staff: Laura Cloutier, DDA Executive Director
City Staff: Steve Brown, City Manager
Drew Benson, Assistant City Manager
Mona Freiburger, Recording Secretary

I. DETERMINATION OF QUORUM:

II. READING OF MISSION AND VISION STATEMENT:

III. APPROVAL OF AGENDA:

IV. PUBLIC COMMENTS:

V. APPROVAL OF MINUTES OF:

- A. May 24, 2022, DDA Board Meeting Minutes
- B. June 28, 2022, DDA Board Meeting Minutes

VI. CORRESPONDENCE:

VII. EXECUTIVE DIRECTOR'S REPORT:

- A. August 9, 2022, Report

VIII. OLD BUSINESS:

- A. Event - Block Party**
- B. Committee – Organization**
- C. Committee – Design**
- D. Committee – Promotions**
- E. Committee – Economic Vitality**

IX. NEW BUSINESS:

- A. Website Maintenance Management and Support Services Contract Renewal – Donco Marketing**
- B. Wixom DDA Ala Carte Video Work Contract Renewal – Donco Marketing**
- C. DDA Strategic Planning Meeting**
- D. MDA Membership Renewal**

X. INFORMATION:

- A. Downtown Business News/Events**
 - **2022: June-August - Summer Concert Series – Every Thursday**
 - **2022: August 17th – Sip n Stroll – Couples Night Out, 5:00 pm-9:00 pm**
 - **2022: August 20th – Get Fit Here at 8:30 am**
 - **2022: August 29th – MSOC Volunteer Development, 9:00 am-2:00pm**
 - **2022: September 10th – Downtown Block Party, Noon-5:00 pm**

XI. PUBLIC COMMENTS:

XII. EXECUTIVE DIRECTOR’S COMMENTS:

XIII. BOARD MEMBERS’ COMMENTS:

XIV. ADJOURNMENT:

SCHEDULE OF UPCOMING DDA MEETINGS:

September 27, 2022
October 25, 2022
November 22, 2022

SCHEDULE OF UPCOMING JOINT BOARD MEETINGS:

September 12, 2022, 6:00 pm

NOTE: Anyone planning to attend the meeting who has a need of special assistance under the Americans with Disabilities Act (ADA) is asked to contact the Department of Public Services at 248.624.4664. Staff will be pleased to make the necessary arrangements (large print agendas or minutes, etc.) with proper notice given prior to the meeting.

RULES FOR PUBLIC SPEAKING:

Call to the Public:

- The public shall address the Board during the “Call to the Public” which shall be included on the agenda immediately after Correspondence and again immediately after New Business. The first Call to the Public immediately after Correspondence shall be limited to agenda items only.
- A person shall not address the Board in excess of five minutes unless the time is extended by a majority vote of the Board present.
- Persons wishing to address the Board shall identify themselves and their place of residence and shall state their reason for addressing the Board.
- All comments by the public shall be made directly to the Board.

