Mission Statement: The Mission of the Wixom DDA is to coordinate the efforts of businesses and residents to promote the growth of the downtown area for the community's benefit.

Vision Statement: The Wixom Downtown Development Authority is to provide a friendly-welcoming downtown which will enhance and honor our history while promoting cultural, business, and recreational opportunities that attract businesses and residents.

AGENDA
Downtown Development Authority
49045 Pontiac Trail
Tuesday, June 25, 2024
7:30 a.m.

CALL TO ORDER:

ROLL CALL:

J. Buck, Chairperson
C. Osburn, Vice-Chairperson
M. Garmo
K. Guzowski
S. Hartman
D. Hoppenstedt
R. Meredith
L. Payment
V. Willett
P. Beagle, Mayor

DDA Staff: Laura Cloutier, DDA Executive Director
City Staff: Steve Brown, City Manager
Drew Benson, Assistant City Manager
Mona Freiburger, Recording Secretary

I. DETERMINATION OF QUORUM:

II. READING OF MISSION AND VISION STATEMENT:

III. APPROVAL OF AGENDA:

IV. PUBLIC COMMENTS:

V. APPROVAL OF MINUTES OF:
- **A) May 28, 2024, DDA Board Meeting Minutes**

VI. CORRESPONDENCE:

VII. EXECUTIVE DIRECTOR'S REPORT:
- **A) June 25, 2024, Report**

VIII. OLD BUSINESS:
- **A) Trail Maintenance Discussion**
- **B) Branding and Logo Services – Style Guide**

IX. NEW BUSINESS:

A) Wixom DDA ALA Carte Video Work Contract Three Year Renewals with Donco Marketing of Wixom, Michigan

B) Website Maintenance Management and Support Services Contract Three Year Renewals with Donco Marketing of Wixom, Michigan

X. INFORMATION:

A. Committee Reports

- **Design Committee**
- **Economic Vitality Committee**
- **Promotions Committee**
- **Organization Committee**

B. Downtown Business News/Events

- **2024: June 6th - August 22nd: Summer Concerts/Family Fun Nights**
- **2024: Saturday Nights – Live Music at Wixom Station**
- **2024: June 27th: Lite the Night Fireworks**
- **2024: June 28-July 3: Lager Fest at Drafting Table Brewing Company**
- **2024: September 21st: Downtown Block Party, 3:00-8:00 p.m.**

XI. PUBLIC COMMENTS:

XII. EXECUTIVE DIRECTOR'S COMMENTS:

XIII. BOARD MEMBERS' COMMENTS:

XIV. ADJOURNMENT:

SCHEDULE OF UPCOMING DDA MEETINGS:
Tuesday, June 25, 2024 – 7:30 am
July – No Meeting
Tuesday, August 27, 2024 - 7:30 am
Wednesday, September 18, 2024 – 6:30 pm
Tuesday, October 22, 2024 – 7:30 am
Tuesday, November 19, 2024 – 7:30 am
December – No Meeting

SCHEDULE OF UPCOMING JOINT BOARD MEETINGS:

NOTE: Anyone planning to attend the meeting who has a need of special assistance under the Americans with Disabilities Act (ADA) is asked to contact the Department of Public Services at 248.624.4664. Staff will be pleased to make the necessary arrangements (large print agendas or minutes, etc.) with proper notice given prior to the meeting.

RULES FOR PUBLIC SPEAKING:
Call to the Public:

- The public shall address the Board during the "Call to the Public" which shall be included on the agenda immediately after Correspondence and again immediately after New Business. The first Call to the Public immediately after Correspondence shall be limited to agenda items only.
- A person shall not address the Board in excess of five minutes unless the time is extended by a majority vote of the Board present.
- Persons wishing to address the Board shall identify themselves and their place of residence and shall state their reason for addressing the Board.
- All comments by the public shall be made directly to the Board.