Mission Statement: The Mission of the Wixom DDA is to coordinate the efforts of businesses and residents to promote the growth of the downtown area for the community's benefit.

Vision Statement: The Wixom Downtown Development Authority is to provide a friendly-welcoming downtown which will enhance and honor our history while promoting cultural, business, and recreational opportunities that attract businesses and residents.

AGENDA
Downtown Development Authority Meeting
49045 Pontiac Trail
Tuesday, November 23, 2021
7:30 a.m.

CALL TO ORDER:

ROLL CALL:

V. Willett, Chairperson
K. Rzeznik, Vice-Chairperson
M. Cheney
K. Fine
A. Habbouche
R. Meredith
C. Serylo
C. Sheng
W. Umlor
P. Beagle, Mayor

DDA Staff: Laura Cloutier, DDA Executive Director
City Staff: Steve Brown, City Manager
Drew Benson, Assistant City Manager
Mona Freiburger, Recording Secretary

I. DETERMINATION OF QUORUM:

II. READING OF MISSION AND VISION STATEMENT:

III. APPROVAL OF AGENDA:

IV. PUBLIC COMMENTS:

V. APPROVAL OF MINUTES OF:
- **A. October 26, 2021, DDA Board Meeting Minutes**

VI. CORRESPONDENCE:

VII. EXECUTIVE DIRECTOR'S REPORT:
- **A. Monthly Report**

VIII. OLD BUSINESS:

- **A. Wixom Block Party**
- **B. Social District**
- **C. Committee: Design**
- **D. Committee: Promotions**
- **E. Committee: Economic Vitality**
- **F. Committee: Organization**

IX. NEW BUSINESS:

- **A. Event: Derby Day - Contract for Timing Services with Trivium Racing**
- **B. MDA Conference Update**
- **C. Board Member Positions**
- **D. Wednesdays in Wixom**

X. INFORMATION:

- **A. Downtown Business News/Events**
  - **2021: November 24th – Opening of the Junction**
  - **2021: November 24th – Downtown Dazzle**
  - **2021: November 27th – Shop Small Saturday**
  - **2021: December 3rd – Tree Lighting Festival**
  - **2021: December 15th – Candy Cane Lane**
  - **2022: January 5th – Wednesdays in Wixom**

XI. PUBLIC COMMENTS:

XII. EXECUTIVE DIRECTOR'S COMMENTS:

XIII. BOARD MEMBERS' COMMENTS:

XIV. ADJOURNMENT:

SCHEDULE OF UPCOMING DDA MEETINGS:
January 25, 2022
February 22, 2022
March 22, 2022
April 26, 2022
May 24, 2022
June 28, 2022

SCHEDULE OF UPCOMING JOINT BOARD MEETINGS:

NOTE: Anyone planning to attend the meeting who has a need of special assistance under the Americans with Disabilities Act (ADA) is asked to contact the Department of Public Services at 248.624.4664. Staff will be pleased to make the necessary arrangements (large print agendas or minutes, etc.) with proper notice given prior to the meeting.

RULES FOR PUBLIC SPEAKING:
Call to the Public:

- The public shall address the Board during the "Call to the Public" which shall be included on the agenda immediately after Correspondence and again immediately after New Business. The first Call to the Public immediately after Correspondence shall be limited to agenda items only.
- A person shall not address the Board in excess of five minutes unless the time is extended by a majority vote of the Board present.
- Persons wishing to address the Board shall identify themselves and their place of residence and shall state their reason for addressing the Board.
- All comments by the public shall be made directly to the Board.