AGENDA

Monthly Meeting Wixom DDA
Wixom Council Room B
49045 Pontiac Trail, Wixom, MI 48382

Thursday, October 22, 2024
7:30 a.m. EST

Mission Statement: The Mission of the Wixom DDA is to coordinate the efforts of businesses and residents to promote the growth of the downtown area for the community's benefit.

Vision Statement: The Wixom Downtown Development Authority is to provide a friendly-welcoming downtown which will enhance and honor our history while promoting cultural, business, and recreational opportunities that attract businesses and residents.

CALL TO ORDER:
ROLL CALL:

Chairperson:	J. Buck
Vice Chairperson:	C. Osburn
Mayor:	P. Beagle
Board of Directors:	M. Garmo
	K. Guzowski
	D. Hoppenstedt
	R. Meredith
	L. Payment
	V. Willett

DDA Staff: Laura Cloutier, Executive Director
City Staff: Steven Brown, City Manager
Drew Benson, Assistant City Manager

CHANGES OR ADDITIONS TO THE AGENDA:

READING OF MISSION AND VISION STATEMENT:

PUBLIC COMMENTS:

APPROVAL OF MINUTES:
1.) Regular DDA Board Meeting, August 27, 2024

CORRESPONDENCE:

EXECUTIVE DIRECTOR'S REPORT:
1.) October Executive Director's Report

OLD BUSINESS:
1.) None

NEW BUSINESS:
1.) Michigan Trail's Magazine Ad
2.) Contract with Trivium Racing for Timing Services for the Derby Day Races on May 3, 2025.
3.) Michigan Downtown Association Annual Conference
4.) 2025 DDA Board Meeting Dates
5.) Light Post Banner Discussion
6.) West End Commons Community Engagement Survey Results

INFORMATION:

1.) COMMITTEE REPORTS
   a. Design Committee
   b. Economic Vitality Committee
   c. Promotions Committee
   d. Organization Committee
2.) DOWNTOWN BUSINESS NEW/EVENTS
   a. 2024: November 7th & 8th: MDA annual conference
   b. 2024: December 6th: Tree Lighting Festival
   c. 2024: December 11th: Candy Cane Lane
   d. 2025: January 8th-February 26th: Wednesdays in Wixom
   e. 2025: February: Food Fight on Main Burger Battle
   f. 2025: May 3rd: Derby Day Races

PUBLIC COMMENTS

EXECUTIVE DIRECTOR'S COMMENTS:

BOARD MEMBERS' COMMENTS:

ADJOURNMENT:

SCHEDULE OF UPCOMING DDA MEETINGS:
Tuesday, October 22, 2024 – 7:30 am
Tuesday, November 19, 2024 – 7:30 am
December – No Meeting

SCHEDULE OF UPCOMING JOINT BOARD MEETINGS:

NOTE: Anyone planning to attend the meeting who has a need of special assistance under the Americans with Disabilities Act (ADA) is asked to contact the Department of Public Services at 248.624.4664. Staff will be pleased to make the necessary arrangements (large print agendas or minutes, etc.) with proper notice given prior to the meeting.

RULES FOR PUBLIC SPEAKING:
Call to the Public:

- The public shall address the Board during the "Call to the Public" which shall be included on the agenda immediately after Correspondence and again immediately after New Business. The first Call to the Public immediately after Correspondence shall be limited to agenda items only.
- A person shall not address the Board in excess of five minutes unless the time is extended by a majority vote of the Board present.
- Persons wishing to address the Board shall identify themselves and their place of residence and shall state their reason for addressing the Board.
- All comments by the public shall be made directly to the Board.

NOTE: Anyone planning to attend the meeting that requires special assistance under the Americans with Disabilities Act (ADA) is asked to contact the City Clerk's Office at (248) 624-0865. Our staff will make the necessary arrangements (large print agendas or minutes, etc.) with proper notice given prior to the meeting.