AGENDA

Monthly Meeting Wixom DDA
Wixom Council Room B
49045 Pontiac Trail, Wixom, MI 48382

Tuesday, January 28, 2025
7:30 a.m. EST

Mission Statement: To grow pride and prosperity in Downtown Wixom by developing a welcoming place for the community, businesses and visitors.

Vision Statement: Downtown Wixom: A memorable, vibrant crossroads of diverse and outdoorsy experiences where everyone meets.

CALL TO ORDER:
ROLL CALL:

Chairperson:	J. Buck
Vice Chairperson:	C. Osburn
Mayor:	P. Beagle
Board of Directors:	M. Garmo
	K. Guzowski
	D. Hoppenstedt
	R. Meredith
	L. Payment
	V. Willett

DDA Staff: Laura Cloutier, Executive Director
City Staff: Steven Brown, City Manager
Drew Benson, Assistant City Manager

CHANGES OR ADDITIONS TO THE AGENDA:

READING OF MISSION AND VISION STATEMENT:

PUBLIC COMMENTS:

APPROVAL OF MINUTES:
1.) Regular DDA Board Meeting, November 19, 2024
2.) Strategic Project Planning Session, November 20, 2024

CORRESPONDENCE:

EXECUTIVE DIRECTOR'S REPORT:
1.) December 2024/January 2025 Report

OLD BUSINESS:
1.) Guide Studio Signage Presentation
2.) Wixom DDA Strategic Project Planning Results
3.) POW! Strategies Strategic Plan Matrix

NEW BUSINESS:
1.) 2025 Hanging Baskets Vendor and Maintenance Quotes from Eckert Greenhouse of Sterling Heights, Michigan and Worry Free Outdoor Services of Royal Oak, Michigan
2.) Wixom Road Landscaping Discussion

INFORMATION:

1.) COMMITTEE REPORTS
   a. Design Committee
   b. Economic Vitality Committee
   c. Promotions Committee
   d. Organization Committee

2.) DOWNTOWN BUSINESS NEW/EVENTS
   a. 2025: January 8th-February 26th: Wednesdays in Wixom
   b. 2025: February 17th-March 17th: Food Fight on Main Burger Battle
   c. 2025: May 3rd: Derby Day Races
   d. 2025: June 12th: Main Event 25 Years of Main Street Oakland County
   e. 2025: September 20th: Wixom Block Party

PUBLIC COMMENTS

EXECUTIVE DIRECTOR'S COMMENTS:

BOARD MEMBERS' COMMENTS:

ADJOURNMENT:

SCHEDULE OF UPCOMING DDA MEETINGS:
Tuesday, January 28, 2025 @ 7:30 am
Tuesday, February 25, 2025 @ 7:30 am
Tuesday, March 25, 2025 @ 7:30 am
Wednesday, April 23, 2025 @ 6:00 pm
Tuesday, May 27, 2025 @ 7:30 am
Tuesday, June 24, 2025 @ 7:30 am
NO MEETING – July
Tuesday, August 26, 2025 @ 7:30 am
Tuesday, September 23, 2025 @ 7:30 am
Tuesday, October 28, 2025 @ 7:30 am
Tuesday, November 18, 2025 @ 7:30 am
NO MEETING – December

SCHEDULE OF UPCOMING JOINT BOARD MEETINGS:

NOTE: Anyone planning to attend the meeting who has a need of special assistance under the Americans with Disabilities Act (ADA) is asked to contact the Department of Public Services at 248.624.4664. Staff will be pleased to make the necessary arrangements (large print agendas or minutes, etc.) with proper notice given prior to the meeting.

RULES FOR PUBLIC SPEAKING:
Call to the Public:

- The public shall address the Board during the "Call to the Public" which shall be included on the agenda immediately after Correspondence and again immediately after New Business. The first Call to the Public immediately after Correspondence shall be limited to agenda items only.
- A person shall not address the Board in excess of five minutes unless the time is extended by a majority vote of the Board present.
- Persons wishing to address the Board shall identify themselves and their place of residence and shall state their reason for addressing the Board.
- All comments by the public shall be made directly to the Board.

NOTE: Anyone planning to attend the meeting that requires special assistance under the Americans with Disabilities Act (ADA) is asked to contact the City Clerk's Office at (248) 624-0865. Our staff will make the necessary arrangements (large print agendas or minutes, etc.) with proper notice given prior to the meeting.