AGENDA

Wixom DDA Board Meeting
Wixom Council Room B
49045 Pontiac Trail, Wixom, MI 48393

Tuesday, June 23, 2026
7:30 a.m. EST

Mission Statement: The Mission of the Wixom DDA is to coordinate the efforts of businesses and residents to promote the growth of the downtown area for the community's benefit.

Vision Statement: The Wixom Downtown Development Authority is to provide a friendly-welcoming downtown which will enhance and honor our history while promoting cultural, business, and recreational opportunities that attract businesses and residents.

CALL TO ORDER:

ROLL CALL:

Chairperson:	J. Buck
Vice Chairperson:	C. Osburn
Mayor:	P. Beagle
Board of Directors:	M. Garmo
	D. Hoppenstedt
	C. McLauchlin
	R. Meredith
	L. Payment
	V. Willett

DDA Staff: Laura Cloutier, Executive Director
City Staff: Steven Brown, City Manager
Drew Benson, Assistant City Manager
Mona Freiburger, Recording Secretary

CHANGES OR ADDITIONS TO THE AGENDA:

READING OF MISSION AND VISION STATEMENT:

PUBLIC COMMENTS:

APPROVAL OF MINUTES:

1.) April 28, 2026, DDA Meeting

CORRESPONDENCE:

EXECUTIVE DIRECTOR'S REPORT:

1.) May/June 2026 Report

OLD BUSINESS:

1.) None

NEW BUSINESS:

1.) Consideration of City/DDA Memorandum of Understanding for Cost Sharing for Fiscal Year 26/27

2.) Recommendation to Approve the iHeart Media promotional package for the Wixom Block Party and Derby Day Races at a total cost of $6,030 from Marketing & Branding account #248-729-956.

INFORMATION:

1.) COMMITTEE REPORTS
   a. Design
   b. Economic Vitality
   c. Promotions
   d. Organization

2.) DOWNTOWN BUSINESS NEW/EVENTS

   a. 2026: June-August: Summer Concert Series/Family Fun Nights
   b. 2026: June 25th: Lite the Night Fireworks
   c. 2026: September 19th: Wixom Block Party – 10 year anniversary

PUBLIC COMMENTS

STAFF COMMENTS:

BOARD MEMBERS' COMMENTS:

ADJOURNMENT:

SCHEDULE OF UPCOMING DDA MEETINGS:

- **July NO MEETING**
- **August 25, 2026 @ 7:30 am**
- **September 29, 2026 @ 7:30 am**
- **October 27, 2026 @ 7:30 am**
- **November 17, 2026 @7:30 am**

SCHEDULE OF UPCOMING JOINT BOARD MEETINGS:

NOTE: Anyone planning to attend the meeting who has a need of special assistance under the Americans with Disabilities Act (ADA) is asked to contact the Department of Public Services at 248.624.4664. Staff will be pleased to make the necessary arrangements (large print agendas or minutes, etc.) with proper notice given prior to the meeting.

RULES FOR PUBLIC SPEAKING:
Call to the Public:

- The public shall address the Board during the "Call to the Public" which shall be included on the agenda immediately after Correspondence and again immediately after New Business. The first Call to the Public immediately after Correspondence shall be limited to agenda items only.
- A person shall not address the Board in excess of five minutes unless the time is extended by a majority vote of the Board present.
- Persons wishing to address the Board shall identify themselves and their place of residence and shall state their reason for addressing the Board.
- All comments by the public shall be made directly to the Board.