# AGENDA

Wixom DDA Board Meeting
Wixom City Council Chambers
49045 Pontiac Trail, Wixom, MI 48393

**Tuesday, August 25, 2026**
**7:30 a.m. EST**

*Mission Statement: The Mission of the Wixom DDA is to coordinate the efforts of businesses and residents to promote the growth of the downtown area for the community's benefit.*

*Vision Statement: The Wixom Downtown Development Authority is to provide a friendly-welcoming downtown which will enhance and honor our history while promoting cultural, business, and recreational opportunities that attract businesses and residents.*

## CALL TO ORDER:
## ROLL CALL:

| | |
|---|---|
| **Chairperson:** | J. Buck |
| **Vice Chairperson:** | C. Osburn |
| **Mayor:** | P. Beagle |
| **Board of Directors:** | M. Garmo |
| | D. Hoppenstedt |
| | C. McLauchlin |
| | R. Meredith |
| | L. Payment |
| | V. Willett |

**DDA Staff**: Laura Cloutier, Executive Director
**City Staff**: Steven Brown, City Manager
Drew Benson, Assistant City Manager
Mona Freiburger, Recording Secretary

## CHANGES OR ADDITIONS TO THE AGENDA:

## READING OF MISSION AND VISION STATEMENT:

## PUBLIC COMMENTS:

## APPROVAL OF MINUTES:
1.) June 23, 2026, DDA Meeting

## CORRESPONDENCE:
1.) Executive Director's Annual Review Results

## EXECUTIVE DIRECTOR'S REPORT:
1.) July/August 2026 Report

## OLD BUSINESS:
1.) None

## NEW BUSINESS:
1.) Recommendation to approve the transition of the DDA Executive Director position from Independent Contractor Status to Full-Time Employment Status with an annual salary of $75,000 with applicable City of Wixom Benefits in accordance with PA57 of 2018, while retaining the current Executive Director

2.) Discussion regarding whether to continue with the Billboard campaign or direct funds to other targeted marketing opportunities

3.) Discussion regarding the Main Street Momentum Grant

## INFORMATION:

1.) COMMITTEE REPORTS
   a. Design
   b. Economic Vitality
   c. Promotions
   d. Organization

**2.) DOWNTOWN BUSINESS NEW/EVENTS**
   a. 2026: September 19th: 10th Annual Wixom Block Party, 3:00 pm to 10:00 pm
   b. 2026: October 17th: Spooktacular Treat Hunt, Noon to 2:00 pm

## PUBLIC COMMENTS

## STAFF COMMENTS:

## BOARD MEMBERS' COMMENTS:

## ADJOURNMENT:

**SCHEDULE OF UPCOMING DDA MEETINGS:**

- **August 25, 2026 @ 7:30 am**
- **September 29, 2026 @ 7:30 am**
- **October 27, 2026 @ 7:30 am**
- **November 17, 2026 @7:30 am**

**SCHEDULE OF UPCOMING JOINT BOARD MEETINGS:**

NOTE: Anyone planning to attend the meeting who has a need of special assistance under the Americans with Disabilities Act (ADA) is asked to contact the Department of Public Services at 248.624.4664. Staff will be pleased to make the necessary arrangements (large print agendas or minutes, etc.) with proper notice given prior to the meeting.

**RULES FOR PUBLIC SPEAKING:**
**Call to the Public:**

- The public shall address the Board during the "Call to the Public" which shall be included on the agenda immediately after Correspondence and again immediately after New Business. The first Call to the Public immediately after Correspondence shall be limited to agenda items only.
- A person shall not address the Board in excess of five minutes unless the time is extended by a majority vote of the Board present.
- Persons wishing to address the Board shall identify themselves and their place of residence and shall state their reason for addressing the Board.
- All comments by the public shall be made directly to the Board.